

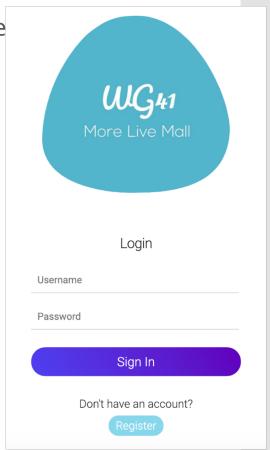
Social-Event Management App



About

 WG41 – Social-Event Management App is an innovative mobile app for conventions, trade shows and events. This mobile app is ready develop with Innovative Online RSVP, Registration with QR code, Attendance Management, Backend User Profiling and other Event Management Tools to assist in event management.

• WG41 – Social-Event Management App offer a feature-rich native app and web for event attendees and engage them before, during and even after the event is over. One of the core objective of the event app is to create a memorable mobile experience for the event attendees.





Objective of App

- Create A Customised Branded Event Web App
- To Manage Registration and Easily Track Attendance
- Easily Keep Event Attendees Informed with Latest Information
- Empower Sponsors & Exhibitors
- Measure Attendee Engagement in Real Time
- A Modern Approach to Attendee Engagement
- Secure Sensitive Event Content and Data Collection
- A Platform to Revolutionise Event Transactions





Benefits

- Save time & Easy to Use
- Automate Manual Tasks and Operations
- Quick Registration on Mobile, Tablet or Computer
- Reach Out Easily to the Market
- Platform for Customer Retention
- User Identification via QR code
- Automated RSVP via Mobile
- On-Site Attendance Scanning
- Backend Attendee Tracking
- E-Wallet Feature to Secure Event Transactions
- Integrated Environment for RSVP, Attendance & Transactions

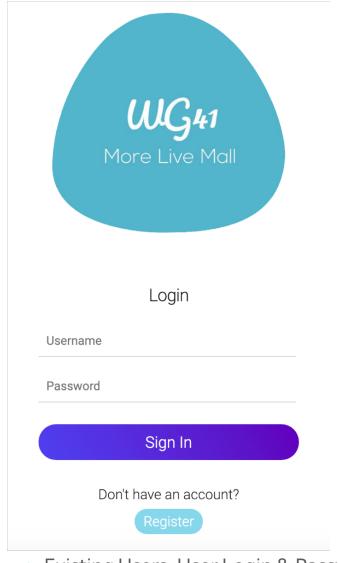




• How Does it Work?

Register	
Username	
Password	
Confirm Password	
First Name	
Last Name	
Phone No	
Email	
Sign Up	
Already have account? Log In	

- Easy Registration via Web or Mobile App
- Google, Facebook, Email



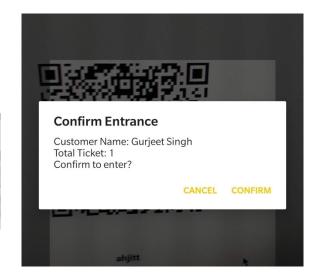
Existing Users: User Login & Password



User Profiling & Automated Attendance Tracking







Mobile Scanner for Attendance Tracking



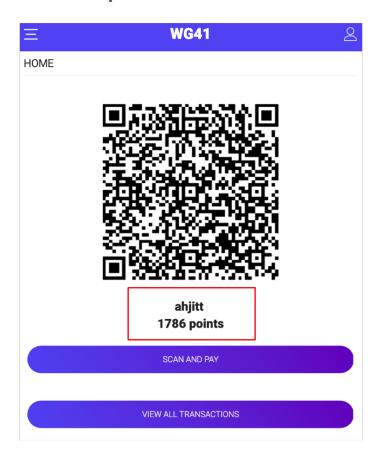
Integration to Turnstile Systems

- Auto QR Code Generate for User Identification
- Unique QR code for attendees to have which will be used for all events under WG41



E-Wallet and Transactions Tracking

"Developed For Cashless Event Environment!"



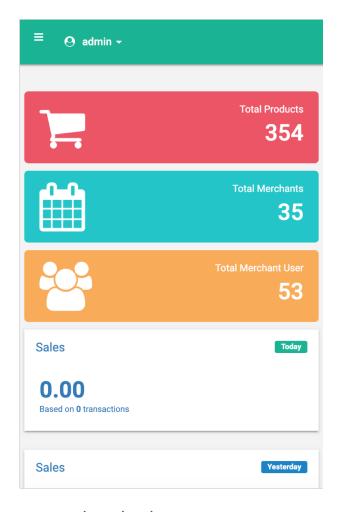
Ξ	WG41	2		
TRANSACTIONS				
Date	Description	Points		
2019-01-30 18:11:31	#reload: Test Merchant - TEST19013000476	8		
2019-01-30 18:10:10	#reload: Test Merchant - TEST19013000475	2		
2019-01-30 18:01:08	#merchant: Test Merchant - TEST19013001280	-10		
2019-01-30 17:51:31	#merchant: Test Merchant - TEST19013001278	-10		
2019-01-30 15:35:18	#merchant: Test Merchant - TEST19013001277	-1		
2019-01-30 15:33:59	#merchant: Test Merchant - TEST19013001276	-1		
2019-01-30 15:29:13	#merchant: Test Merchant - TEST19013001275	-1		
2019-01-23 12:44:48	#merchant: Anna Bakery - ANNA19012301246	-1		
2019-01-16 11:18:13	#reload: Reload Scanner - REL019011600032	1		
2019-01-15 19:12:59	#merchant: Bazaar 1 - BAZA19011500079	-11		

E-Wallet Functionalities

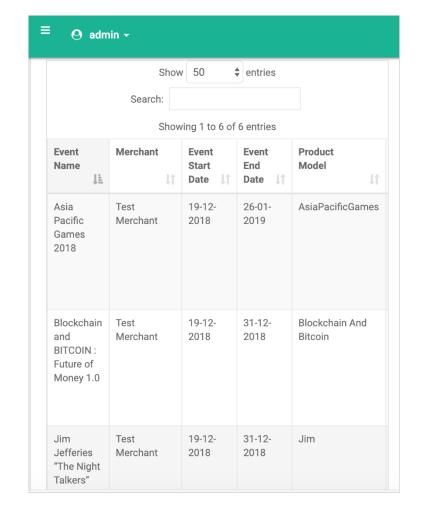
Transaction History



Backend Admin Management



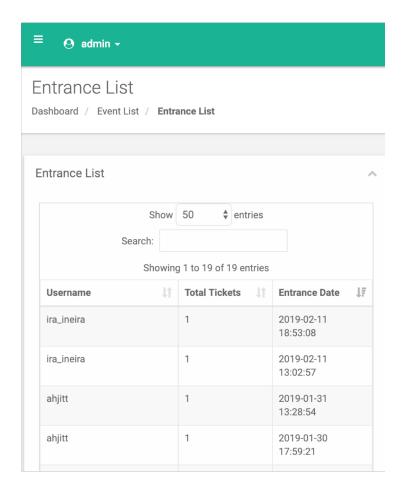
- Backend Admin Access
- Manage Event, Merchants & Products

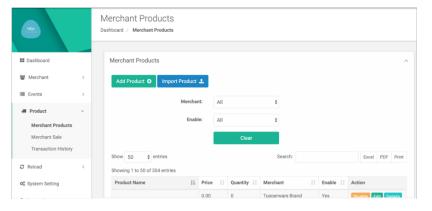


Event Listing

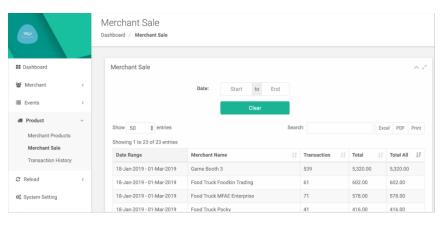


Backend Admin Management





Product Management



Attendance Tracking and Entrance List

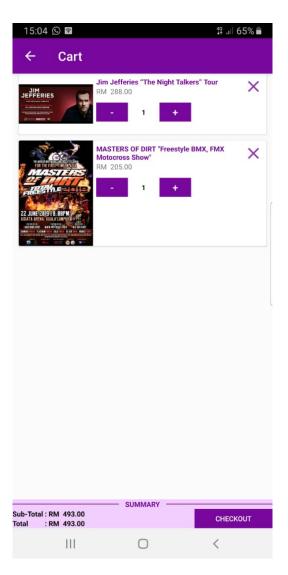
Merchant Sale Report



• E-Commerce



• E-Commerce for Products & Event Tickets



Checkout Functionalities



Core Features

- Mobile App (Android & IOS) & Web Application
- QR Code Generation (Profiling)
- OR Core Scanner for Attendance & Product Purchase
- E-Wallet & Tokenisation
- Transaction History
- E-Commerce
- Backend Administrator
 - Attendance Management
 - Event Management
 - Product Management
 - User Management



Our Partners & Clients

- Williams Global Sdn Bhd
- Sambill Park Sdn Bhd
- W₃ Asia Sdn Bhd
- M.Y.H. Marketing











Experience

• Deployment of WG41 – Social Event App to manage event registrations and transactions. A cashless environment for attendees & merchants.

